

QUEENS

of the new age

festival of extraordinary women

we believe in the power of the artist to shift culture & impact global change. we center women of color and are committed to amplifying their creative voice by cultivating a collaborative community while building a platform and sustainable pipeline to knowledge, resources and opportunity. through year round educational programming and our interactive educational music arts festival, Queens of the New Age (est. 2015) is shifting the paradigm so all can join in celebration of extraordinary women.

queens.la



2%

of music industry producers are women.*

“i'm imagining a different history where men and women stay equal...where we still honor our mother & all of her burgeoning light.”

- willow smith, queens I

3%

of music industry mixing engineers are women.*



education

we are here to provide young creative minds with the tools necessary to go boldly in the direction of their wildest dreams.



expression

before a child talks, they sing.
before they write, they draw.
before they can walk, they dance. creative expression is fundamental to human existence.



enrichment

with an “it takes a village” mentality, we’re committed to social, emotional and professional development of the individual from the inside out.



champion creativity.

queens interactive music arts festival coupled with year round mentorship & development programming provides young women with the skills needed to turn passion into profession.



feed the culture.

queens has built a strong creative & collaborative community sharing resources, ideas, and opportunities for sustainable growth & professional development.



empower individuals.

the queens platform is a trusted source for young artists to find their creative voice, connect with industry professionals and step into viable career paths.

interactive educational workshops

captivating industry keynote

interactive art installations

live performances, djs, spoken word



safe space for mentorship & collaboration

engaging educational content

platform for artists to showcase talent

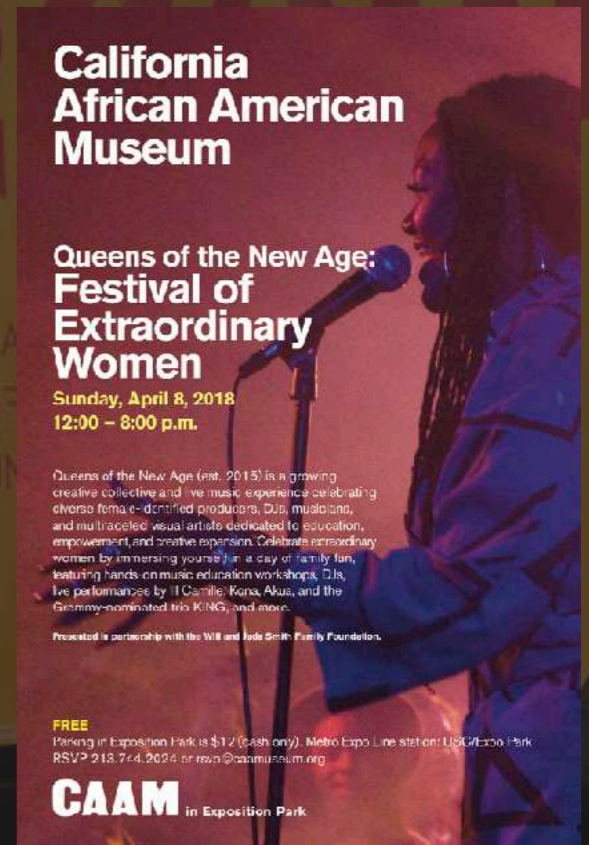
network for professional advancement

syd | willow smith | alunageorge
 trakgirl | georgia anne muldrow
 we are king | anna wise | mereba
 miss jack davey | quinta b | novawav
 dj rashida | tiffany gouché | asmara
 arima ederra | kilo kish | eden hagos | liv.e
 hannah faith | joy postell | linaforia | sassyblack
 nia andrews | jamila woods | ill camille
 madame gandhi | novena carmel | kadhja bonet
 audra the rapper | mayanicol | kayla blackmon
 fatima | jimetta rose | soraya lapread | aprilfoolchild
 rayana jay | kona | nikko gray | suga shay | crissyjoyce
 wyldeflower | slowlikewhoa | peezie | amindi k. frost
 dana washington | lexx valdez | kayla reefer | khushboo
 amanda kaufman | brie ortega | drinking peaches
 sabrae danielle | haley parker | kennedy bob
 amani washington | emari traffie

2015



2016



2017

2018



queens collective reach over 14 million worldwide.



on Friday, August 2, 2019, **Queens of the New Age** presented **Queensfest 2019** their 2nd annual **festival of extraordinary women**, an all ages, interactive educational music arts celebration in partnership with Spotify Inc., Will & Jada Smith Family Foundation and the California African American Museum. The yearly festival, which consists of salon discussions, workshops, live performances, world class visual art exhibits, local vendors, keynote discussions and more engaged over 4000 guests.

- over 4,000 in attendance
- intergenerational exchange
- multi-ethnic backgrounds
- creative professionals

1-18	29%
18-35	51%
35-55	13%
55+	7%



Queensfest 2019 recap video

“we’ve created a space for community; a space for artists to commune; a space for creative women of color to feel safe, seen and valued! We have created a platform for connection and growth to take place. We are fostering creative collaboration while sharing ideas, knowledge, resources and opportunities with the next generation of creators.”

- madame gandhi, Queensfest 2019



QUEENS OF THE NEW AGE PRESENTS
Queensfest
CALIFORNIA AFRICAN AMERICAN MUSEUM
FRIDAY 2 AUGUST 12-11PM 2019

LIVE MUSIC, SALON DISCUSSIONS, EXHIBIT TOURS, WORKSHOPS, MARKETPLACE, FOOD TRUCKS, ALL AGES, FREE WITH RSVP.

ALUNAGEORGE ARIANNE EDMONDS **ASMARA** (INGUZUNGUZU) COME UP MARKETS
DECOTEAU **DJ RASHIDA** EMONI MATTHEWS **FELICIA LATOUR**
THE FREE BLACK WOMENS LIBRARY LA GRILLED FRAICHE
JULIET MENDOZA LAS FOTOS PROJECT LINDSEY LANIER
LIV.E **MADAME GANDHI** MY 2 CENTS MYRA HASSON
NAI VASHA THOMAS NATALIE IS POETRY NOVA WAV NYALLAH
REPARATIONS CLUB SASSYBLACK SÜPRMARKT THE REAL TALK PROJECT
THE WOKE MYSTIX **TIFFANY GOUCHÉ** TRAKGIRL

POWERED BY: SPOTIFY, CALIFORNIA AFRICAN AMERICAN MUSEUM, WILL & JADA SMITH FAMILY FOUNDATION, TINA FARRIS TOURS.

08.02.19 **CAAM** California African American Museum QUEENS.LA



The overwhelming response to Queensfest 2018 created space for the launch of Queenscamp 2019.



A hands on production, songwriting, engineering and music business camp with established industry professionals (ie: Syd, Tiffany Gouché, Kristen Fraser and more).



Queenscamp was able to foster increased levels of curiosity and overall confidence by celebrating small wins in the studio.



Queenscamp achieves Queens mission of amplifying creative voice through live recording sessions.



Queenscamp 2019 has built the foundation for year round educational programming throughout los angeles and beyond.



CAAM

Queensfest 2018 was presented in partnership with California African American Museum. CAAM is the first african-american museum of art, history, and culture fully supported by state funding. In addition to our Queens programming, CAAM offers a variety of culturally relevant and impactful programs year round.



WJSFF

WILL & JADA SMITH FAMILY FOUNDATION

the Will & Jada Smith Family Foundation (wjsff) careers in entertainment division is proud to support **Queens of the New Age** aligned with their efforts to expose talented youth to the wide range of professions available within the music and arts industries while presenting clear avenues to desired career outcomes. wjsff works to improve lives and better the world through education, employment, and the arts.

Los Angeles MAGAZINE

Los Angeles

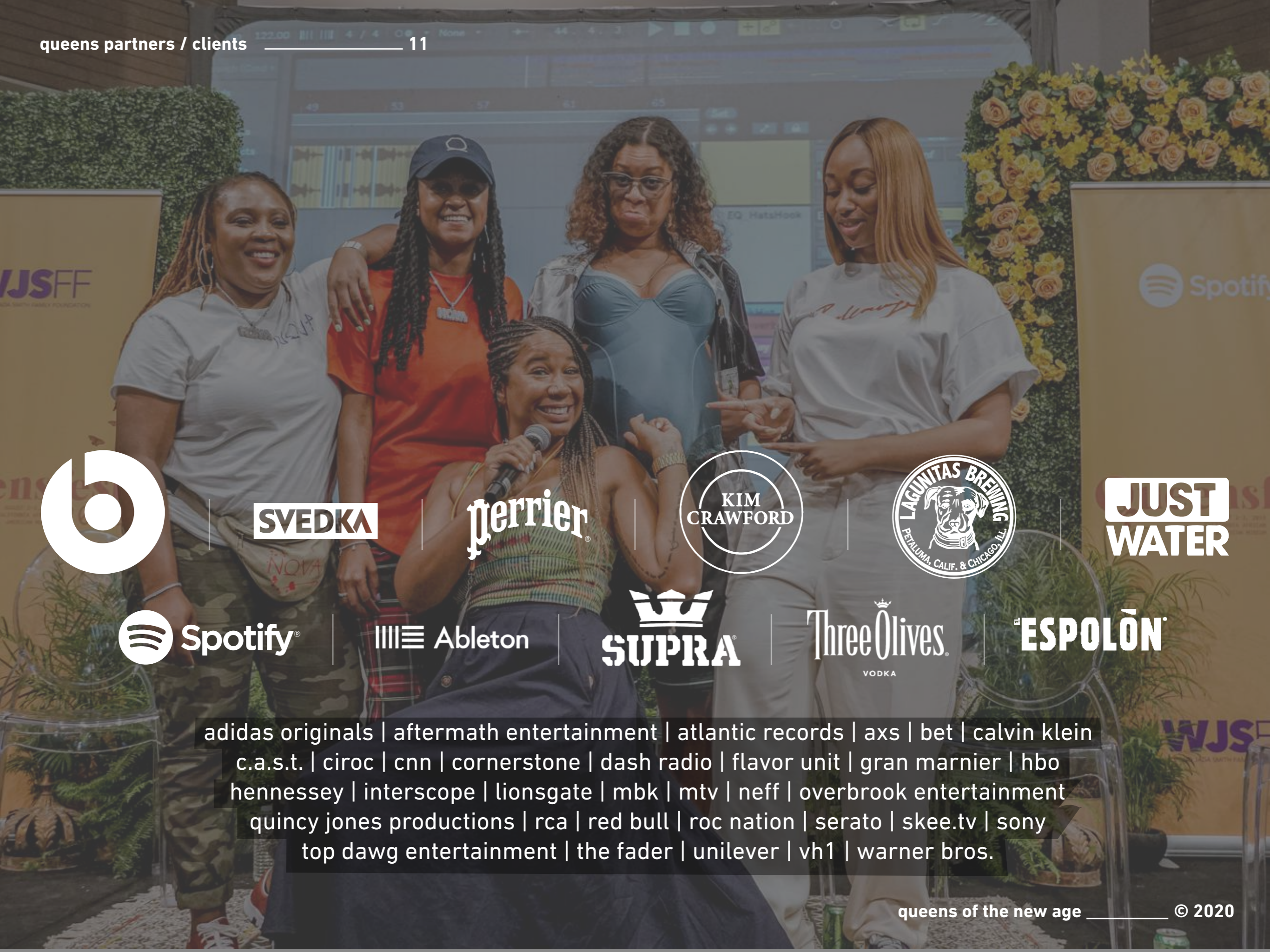


A “Festival of Extraordinary Women” Is Taking Over the California African American Museum

Celebrate Black female excellence with a free day of music, art, and conversation

April 2, 2018 | Brittany Martin | Art, Music, Women | 0 Comments

This Sunday, the California African American Museum is showcasing the talents of a crew of amazing female artists. At the first-ever [Queens of the New Age: Festival of Extraordinary Women](#), attendees of all ages can spend an afternoon enjoying DJ sets, educational workshops, poetry, visual art, and live performances by a mostly Los Angeles-based lineup of musicians.



SVEDKA

perrier



JUST WATER



Ableton

SUPRA

ThreeOlives
VODKA

ESPOLÓN

adidas originals | aftermath entertainment | atlantic records | axs | bet | calvin klein
c.a.s.t. | ciroc | cnn | cornerstone | dash radio | flavor unit | gran marnier | hbo
hennessey | interscope | lionsgate | mbk | mtv | neff | overbrook entertainment
quincy jones productions | rca | red bull | roc nation | serato | skee.tv | sony
top dawg entertainment | the fader | unilever | vh1 | warner bros.



paress salinas

co-founder, ceo



fred mcneill jr.

co-founder, creative director



tina farris

co-founder, festival production

Queen

we'd be honored to have your support in
achieving our mission.

paress salinas

310.882.1765

fred mcneill

310.927.8375

tina farris

213.820.2237

online

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