

# GIVING OUR MOST CREATIVE MINDS A CHANCE TO WIN.

CENTERING YOUNG BLACK WOMEN OF COLOR & CULTIVATING THEIR CREATIVE GENIUS.

# YOU SEE....

OUR VALUES ARE SKEWED. MOST INSTITUTIONS ARE NOT FOCUSED ON SOLUTIONS TO TODAY'S REAL PROBLEMS. TO TOP IT OFF, ACCESS TO A DECENT EDUCATION HAS BECOME A PRIVILEGE OF THE WEALTHY. SO IN TURN, OUR MOST CREATIVE MINDS LACK THE RESOURCES NEEDED TO CULTIVATE THEIR OWN INGENUITY.

# THE PROBLEM IS.

# VISION

We're making massive impact through a top quality platform and open source ecosystem of information, resources and opportunity.

STAND UP FOR OUR GIRLS  
THEY'RE CHANGING  
THE WORLD.

+ **MISSION**

## KNOWLEDGE

Once you know who you are, you don't have to worry anymore.

-Nikki Giovanni

## LOVE

If we give our children sound self-love, they will be able to deal with whatever life puts before them.

-Bell Hooks

## RESPECT

I am a strong Black Woman. I cannot be intimidated, and I'm not going anywhere. -Maxine Waters

## COURAGE

Develop enough courage so that you can stand up for yourself and then stand up for somebody else.

-Dr. Maya Angelou

# CORE VALUES

## WORTHINESS

There is no prerequisite for worthiness. You were born worthy.

-Viola Davis

## EXPRESSION

When we speak we are afraid our words will not be heard...but when we are silent we are still afraid, so it is better to speak. -Audre Lorde

## RESPONSIBILITY

There is no time for despair, self-pity, silence or fear. We speak, we write, we do language. That is how civilizations heal. -Toni Morrison

## ACCOUNTABILITY

My work is to remind us to imagine, to remind us that we are responsible for shaping the future. -Adrienne Marie Brown

## INTEGRITY

Take agency over your life, focus on what you can control, maintain good character, and empower yourself & others.

-Queens of the New Age

# Queensfest

Queensfest our 3rd annual Festival of Extraordinary Women is upon us; an educational music arts celebration with live performances, local art, engaging salons, and more.

Queens of the New Age (QOTNA) represents a collective of artists and organizers committed to amplifying the voices of young Black and Indigenous Women of Color (BIWOC).

# Queenscamp

Queenscamp is a fully immersive arts education experience designed for young women of color ages 12 to 18. A year round initiative for young creative minds to dive into their passion while creating with/learning from thriving local artists.

# Queens OF THE NEW AGE est. 2015

# Queens.LA

RECAPPING

# Queensfest

# 2019

Over 4500 Guests

Exposition Park

Dancing

Workshops

Multicultural + Multiethnic

2 Stages

Ages 5-65

25 + Vendors

DJs

Salon Discussions

Live Performances

ENTERTAINMENT

EDUCATION

LIBERATION



Ableton



WILL & JADA SMITH  
FAMILY FOUNDATION

CAAM

**"WE'VE CREATED A SPACE FOR COMMUNITY; A SPACE FOR ARTISTS TO COMMUNE; A SPACE FOR CREATIVE WOMEN OF COLOR TO FEEL SAFE, SEEN AND VALUED! WE HAVE CREATED A PLATFORM FOR CONNECTION AND GROWTH TO TAKE PLACE. WE ARE FOSTERING CREATIVE COLLABORATION WHILE SHARING IDEAS, KNOWLEDGE, RESOURCES AND OPPORTUNITIES WITH THE NEXT GENERATION OF CREATORS."**

- Madame Gandhi on Queensfest 2019

# A Global Summit with Local Action...

- On Weds, October 28, 2020 Queens of the New Age will commemorate their third annual Festival of Extraordinary Women with Queensfest 2020; bridging gaps between education, entertainment and liberation.
- In collaboration with local businesses in the historic Leimert Park village, we will host challenging but important conversations, creative workshops, intimate live performances and visual art exhibits.
- A week-long global summit, music arts festival and open source platform for information, resources and opportunity.

# Queensfest2020

ENTERTAIN. EDUCATE. EQUIP.



Welcome to version 2.0

# Queens.LA

Hosting virtual programming and archived workshops, Queens.LA is the new digital destination for all things Queens! Inviting Queensfest 2020 attendees to experience a string of intimate live streamed moments and engage with some of the most important artists, thought leaders and organizers of our time.

PERFORMANCE ART  
EDUCATION  
ONLINE COMMUNITY

KNOWLEDGE OF SELF  
CREATIVE EXPRESSION  
EXPERIENTIAL DESIGN  
ENTREPRENEURSHIP  
MENTORSHIP

# PROPOSED PROGRAMING

- A NEW PARADIGM: Poet and activist Aja Monet shares her personal perspective through spoken word while inviting us to envision a new world together.
- PROTECT YOUR OWN: Artist and activist Jidenna Mobisson leads a group discussion addressing community responsibility, accountability and integrity.
- THE THRIVING ARTIST: Young developing artists will learn best practices for success from PVTL Co-Founder, Kristen Fraser.
- LAUNCH PAD 101: Taking your idea from 1-100 with Afrotech co-founders, Morgan DeBaun, Simone A. White and Love Beach.

# Queensfest2020

- A PIECE OF MIND: Undo-ordinary Founder, Nai Vasha discusses the importance of prioritizing peace of mind as an artist in the age of social media.
- CREATIVE IS A PROFESSION: Build the foundation for your creative success with Creative Black Women's Playbook author, Veronica C. Ratliff.
- HEY MRS. DJ: Clubhouse Global Co-Founder, Jasmine Solano curates a world class line-up of lady selectors.

**EST. ATTENDANCE: 25,000+**

MATRIA-  
RCHY IS  
COMING

# JOIN US AS WE SET A PRECEDENT FOR A MORE JUST SOCIETY.

Queens of the New Age is building relationships with organizations and individuals dedicated to inspiring, educating and activating creative BIWOC while providing tangible resources for advancement. We will continue to craft strategic alliances and innovative activations that allow us to expand our reach and deeply engage our global demographic through life changing experiences.

Queensfest **2020** INVITATION

## FOLLOW

Follow us for updates on progress @queensofthenewage on Instagram. On twitter @queensofnewage and online via our website [queens.la](http://queens.la) sign up to receive our newsletter.

## DONATE

We are always welcoming tax deductible gifts from those who share a similar vision. We are fundraising year round with a mission to make impact on a massive

## VOLUNTEER

We are looking for young innovative minds. Gain valuable knowledge, experience and opportunity first hand by volunteering with QOTNA for Queensfest 2020!

## INVEST

QOTNA is a for profit for good limited liability corporation. We are welcoming investment from organizations and individuals who share in our mission.

## INTERN

We invite college students to earn course credit while working exclusively with our development, marketing and production teams. Must be a student with min 3.0 GPA.

## SPONSOR

We have built our platform through grants and sponsorships and will continue to work with brand partners in order to achieve our mission at the highest level.

## JOIN

Join our team at an any level. We are excited to expand our crew of boss women plus a few good allies and accomplices. QOTNA is an equal opportunity employer.

## PARTNER

Taking sponsorship to the next level, we are interested in building long-lasting partnerships with organizations looking to make real impact.

\*Please, inquire within if interested in supporting our mission in any way.

# THANK YOU!

## CONTACT

Simone Ashley White  
VP Business Development  
[s@simoneashleywhite.com](mailto:s@simoneashleywhite.com)  
323.547.6179

Frederick A. McNeill Jr.  
Creative Director  
[fred@queens.la](mailto:fred@queens.la)  
310.927.8375